

WHAT IS CLAIMED IS:

- 1 1. A method of bidding for outsourced pharmaceutical or medical
2 device good or service for a client requesting said goods and services, said method
3 comprising:
 - 4 (a) posting a proprietary template descriptive of said good or service to an
5 interactive online bidding site;
 - 6 (b) accepting from a first entity a bid to provide said good or service from
7 a registered provider of said good or service.
- 1 2. The method according to claim 1 further comprising, in response to
2 a request from a second entity to the server identifying a given good or service up for bid,
3 identifying a current set of bids for said good or service.
- 1 3. The method according to claim 1 where the client can observe live
2 bidding for the project on the internet.
- 1 4. The method according to claim 1, wherein said provider of a good
2 or service is a contract service organization with expertise in the project under
3 consideration.

1 5. The method according to claim 1, wherein said client is a member
2 selected from the group consisting of a developer or manufacturer of a medical device, a
3 developer or manufacturer of a medical procedure, a developer or manufacturer of a
4 diagnostic agent, a developer or manufacturer of a therapeutic agent and combinations
5 thereof.

1 6. The method according to claim 1 where access to the web site is by
2 secure means and bidding process is restricted to authorized users only.

1 7. The method according to claim 1 where the identity of the sponsor
2 may be optionally disclosed to bidders or potential bidders.

1 8. The method according to claim 1, wherein potential bidders are
2 notified through an electronic message of the availability of all new auctions or only those
3 auctions matching a predetermined profile of contract service organization abilities or
4 interests.

1 9. The method according to claim 1, where potential bidders
2 determine the availability of new auctions by viewing a web page showing all new
3 auctions or only those auctions matching a predetermined profile of contract service
4 organization abilities or interests.

1 10. A computer site for a supplier of a good or service to bid on a
2 client request for bids on said good or service, said site comprising at least one web
3 computer server serving a plurality of computer browsers and enabling said browsers with
4 to participate in at least one bidding cycle, wherein said at least one bidding cycle is
5 initiated by a client requesting entry of bids by suppliers of a good or service, said web
6 server communicating with a separate database computer separated from said web server
7 by a firewall, said database computer being accessible to said at least one web computer
8 server to allow retrieval of information relevant to said good or service open for bid, said
9 web server computer including application software for bidding on said good or service
10 open for bid by:

11 (a) displaying to each said browser during a bidding cycle a parameter for
12 said good or service up for bid;

- (b) displaying to each said browser a current bid for said good or service up for bid, and a measure of time remaining in said bidding cycle;
- (c) providing a user control for indicating instructions to enter a bid to provide said good or service open for bid; and
- (d) updating to each said browser said current bid and said measure of time remaining in said bidding cycle to provide dynamic feedback to each said browser.

11. The computer site according to claim 10 wherein said database computer is accessible to said at least one web computer server to allow retrieval of information relevant to said supplier of a good or service.

12. A system for an interactive electronic Exchange between a client desiring to acquire a good or service and a provider of said good or service, said Exchange providing information to said provider about said good or service desired by said client and further allowing said supplier to enter a bid for providing said good or service, said system comprising:

(a) a host computer network including a database server that electronically stores and organizes data relevant to said good or service;

(b) a display component for displaying information to a user, said display component connected to a wide area network for inputting data about a first good or service desired by a client, wherein said good or service has a first parameter associated therewith; and

(c) a server connected to a wide area network for storing said first parameter.